

26TH ANNUAL ST GEORGE MIDDLE EASTERN FESTIVAL

Each year the faithful of St. George Orthodox Church joyfully open invite the greater Indianapolis community and surrounding areas to join for a festive experience of the Middle Eastern Culture and our Orthodox Christian faith.

Whether it was at our previous location of 4020 N. Sherman Drive in Indianapolis or here in Fishers it has always been our desire to be part of the greater community and share our hospitality with our guests.



St George Orthodox Church
10748 E. 116th Street
Fishers, IN 46037

Office (317) 845-7755
festival@stgindy.org
www.stgfest.org



**ST GEORGE
MIDDLE EASTERN
FESTIVAL**

September 15-17, 2023

Middle Eastern Cuisine, Music & Dance



7,000 Attendees

Friday, September 15

Saturday, September 16

Sunday, September 17

10748 E. 116th Street
Fishers, Indiana

WHY SPONSOR OR ADVERTISE WITH THE ST. GEORGE MIDDLE EASTERN FESTIVAL?

If you're looking for a way to reach the residents of Fishers and the surrounding Hamilton County area, there is no better way to market your business than through a sponsorship with the St. George Middle Eastern Festival.

Businesses that sponsor or advertise in the festival guide with the St. George Middle Eastern Festival enjoy exposure throughout the late Summer and Fall, both in person at the well-attended three-day outdoor festival, and through a variety of media that include print, signage and the online website.

With something to offer in every demographic, especially families, the St. George Middle Eastern Festival customizes sponsorship packages or brochure ads to meet the needs of each sponsor. Currently we are seeking advertisers and sponsors for our three-day festival event for Friday, Sept. 15th through Sunday, Sept. 17th.




HAMILTON COUNTY

BY THE NUMBERS




Median Home Price
\$410,000

Population
356,959 



Average
Household Income
\$121,968

College degree vs
National %
61% vs 38% 

FOR FESTIVAL MARKETING INFORMATION

CONTACT THE ST. GEORGE MARKETING TEAM

Office (317) 845-7755
festival@stgindy.org
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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$12,500

- ◆ Company name on all printed and online materials and press releases.
- ◆ One full-page color advertisement on the back cover of the Festival Guide and logo placement in the Festival Guide.
- ◆ Large Banner with name and logo strategically placed at festival.
- ◆ Logo will appear on the sides of the parking shuttle buses running on 116th Street in Fishers during the festival.
- ◆ One table (8' or 6') under the outdoor business tent area.

BRONZE SPONSOR \$750

- ◆ One quarter-page color advertisement in the Festival Guide.
- ◆ Company logo placement in the Festival Guide.

GOLD SPONSOR \$3,500

- ◆ Company name on all printed and online materials and press releases.
- ◆ One full-page color advertisement on the inside back or inside front cover of the Festival Guide.
- ◆ One table (8' or 6') under the outdoor business tent area.
- ◆ One large banner with name and logo strategically placed with your choice of one of the children's games, events or food booths

SILVER SPONSOR \$1,500

- ◆ Company name on all printed online materials.
- ◆ One half-page color advertisement in the Festival Guide.
- ◆ One table (8' or 6') under the outdoor business tent area.



CONTRIBUTING SPONSOR \$250

- ◆ Name printed in the Festival Guide.
- ◆ Certificate of donation.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ◆ Band
- ◆ Children's Game Area
- ◆ Shuttle Buses
- ◆ Tent Rentals
- ◆ Baklava (30 trays)
- ◆ Bottled Water (150 cases)
- ◆ Soft Drinks (100 cases)
- ◆ Volunteer T-Shirts
- ◆ Volunteer Hats

FESTIVAL GUIDE ADVERTISING RATES

- ◆ **FULL-PAGE COLOR**
7-1/2" x 10" \$1,300
- ◆ **HALF-PAGE COLOR**
7-1/2" x 4-15/16" \$700
- ◆ **THIRD-PAGE COLOR**
7-1/2" x 3-1/4" \$450
- ◆ **QUARTER-PAGE COLOR**
3-11/16" x 2-3/8" \$350

Artwork deadline is August 15th with camera ready artwork in PDF or jpg format.